

✨ hadley hopkins - copywriter ✨

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💻 hadleyhopkins.com



ChukMedia @ VaynerX - New York, NY

Sr Copywriter

May 2022 - Now

Pure Protein, Jollibee, Palmer's, Violife Vegan Cheese, Bausch + Lomb (Lumify, Blink Eye Drops, Blink NutriTears, OcuVite, BioTrue)

Luquire - Charlotte, NC

Copywriter

Jan 2021 - May 2022

Jr Copywriter

Aug 2020 - Jan 2021

Visit North Carolina, RSM, Dukes Mayo

Superdigital - Boston, MA

Copy Intern

Sep 2019 - May 2020

Related Beal Realty, Naked Seafood, Perfectly Free Treats

BBDO - Sydney, Australia

Strategy Intern

Jun 2019 - Aug 2019

McDonalds



Boston University - Boston, MA

BS in Communications - Advertising

Jan 2017- May 2020

advanced copywriting, portfolio development, fundamentals of creative development



ADDY - Silver, **U.S. Travel ESTO** - Mercury Award, **AAF Charlotte** - Silver x2 & Merit x2

One Club: Young Ones - Finalist